

Acme

 **BULLDOG**

Contacts

APRIL 1960



Gatonia

Renown

GLENEATON

**Babyfair*

Birkdale

Haddon Plate

 **optina**

Vanity Fair

bellesair

Berkley

 **Haddon Hall**

Bonnie Brae

 **VIKING**



A "FIRST" FOR A WESTERN VIKING RADIO-TELEVISION CONFERENCE

Some 30 years ago the name Viking was introduced to the Canadian public by The T. Eaton Company through the combined efforts of Mr. A. Wallis of our Winnipeg Store, Mr. C. A. Pollock, Mr. Tuft and the late Mr. L. V. Salton. From a very small beginning the name Viking has continued to grow until today the name is a national by-word covering virtually all appliances.

This meeting of all Western representatives of the radio-television field in Eaton's, was the first of its type to be organized in the Company. During March 3 and 4 these men were treated to a first-hand look and discussion on next fall's Viking lines.

The success of the conference was evident in the enthusiasm revealed during the two-day discussion. Here's to an even better year for Viking, one of the Family Brands at Eaton's.

WESTERN DIVISIONAL PERSONNEL REPRESENTATIVES MEET

Personnel representatives from all parts of the Western Division met in Winnipeg recently. Discussions were held concerning current personnel practices in Western Canada.

A highlight of the conference was the course in Job Relations Training led by Mr. F. M. Pollett of Toronto Staff Superintendent's Office. The Job Relations training program is designed to help supervisory personnel in their day-to-day human relations problems.

The representatives also discussed current employment systems, training programs, staff relations, wage administration and future employee communication programs.

The exchange of new ideas and methods proved most stimulating and successful.

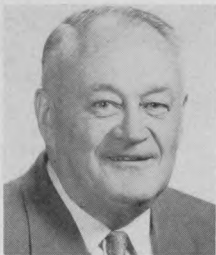
Top picture, front row, left to right: Mr. M. J. Warwick, Edmonton; Mr. M. A. McDowell, Port Arthur; Mr. G. W. Rodway, Employment Office; Mr. A. E. Webb, Moose Jaw; Mr. D. O. Brault, Regina; Mr. W. J. Miller, Dauphin.

Back row, left to right: Mr. K. J. Gibson, Wage Administration; Mr. J. D. Hay, Calgary; Miss F. H. Jones, Staff Training; Mr. L. F. Atchison, Saskatoon.



Picture at left, left to right: Mrs. E. Gilbertson, Prince Albert; Miss M. Scott, Medicine Hat; Miss B. K. Benson, Brandon; Mrs. L. Jones, Lethbridge; Mr. W. W. Bubb, Red Deer.

40 YEARS WITH EATON'S



MR. OLIVER "OLLIE" FREEMAN

On Tuesday, March 29, Ollie Freeman of M.O. Freight Packing, celebrated his "40th" with the Company, and all with the same department.

In chatting with Mr. Freeman, we find that although he has liked working for Eaton's, he has always had a secret ambition to have been a professional ball player. Born in Winnipeg, Ollie grew up around hockey and baseball and, as a youth, played on the city championship team called the Coca-Colas (1920, to be exact). An outfielder as a player, Ollie now just likes to sit out there and watch—possibly with the thought "he should have done it this way." Married, he has one daughter, Jean, who attends Viscount Alexander school. Plans on a trip to Toronto this summer if all goes well.

His department presented him with a \$40.00-gift certificate, a nylon windbreaker, Romeo slippers, shirt and socks.

From your many friends at Eaton's, Ollie, a sincere wish for long life, good health and good sports.

MR. HARRY SHIMMEN

Thursday, March 24, was the official day, and his associates of the Foodateria along with Mr. Alexander, gathered to pay Harry homage. Mr. Alexander presented him with a power saw, a gift from his associates. Monday, March 28, a party was held at Moore's Restaurant attended by staff and friends. Harry was presented with a portable cooler at that time.

Harry, his wife Beatrice (Chatfield) (formerly with the Store Dress Goods), and one daughter are "outdoor types." Harry has, himself, built a house trailer, and is an ardent fisherman. Also likes to curl and five-pin bowls with the St. James Commercial League; he finds time to do a bit of gardening, too.

Harry began his career with the Company in the Mail Order. After moving around to a few departments in the Mail Order, he was transferred to the Foodateria in 1929 and, in various capacities, has been there ever since.

Congratulations, Harry, on attaining 40 years with Eaton's, and a sincere wish for continued good health, prosperity and happiness.



HONOURED ON THEIR RETIREMENT



MR. HECTOR McMILLAN retired on Friday, April 1, after 47½ years with the Company—all with Department 122A. Married to a former Eatonian (Margaret Ramsay), they have a daughter living with them and one married son and are blessed with four grandchildren and one great grandchild. Main hobby is gardening and with the added time his retirement presents, will be able to indulge in his favourite pastime.

On his retirement day members of the department gathered and presented Hector with a lounge lawn chair and deck chairs to match. Mr. and Mrs. McMillan plan on remaining in Winnipeg. May your friends wish you good health, long life and happy years ahead.

MR. ALBERT "BERT" ELSON, head floorman, retired on Friday, April 1, after 34 years of continuous service with the Company. Bert began his career in the M.O. Assembly where he worked for 15 years, then transferred to the Superintendent's Office group and has been with the Floormen's staff ever since. Bert has a decided interest in music and plays the xylophone—quite well, too, we might add. Gardening, fishing and golfing round out his interests. His wife, formerly Lily Richardson of 122 Department (auditor) and he plan on a little travelling this summer and just taking life easy.

At a special party held Tuesday evening at Scott Memorial Hall, Bert Elson was presented with three matching golf clubs (two woods and one iron) by Mr. Smith, Assistant Superintendent, a gift from his associates. Friday morning and during the day, Bert received many personal gifts from friends throughout the Company along with sincere wishes for a long and healthy retirement.



HONOURED ON THEIR RETIREMENT



MR. SAMUEL HIVES retired on Friday, April 1, after 36 years of continuous service with the Company. Mr. Hives was Department Manager of the Paint Shop and has been with the same department for the full 36 years. Sam is married with a family of three daughters and one son, plus eight grandchildren. Curling, motor trips and gardening round out Mr. Hives' outside interests along with inevitable odd jobs to be done around the home.

Motoring on a trip west very soon, Mr. and Mrs. Hives just plan on "cruising" around, for they have lots of time. As to the future, Sam philosophically states that "It will take care of itself."

Gifts were many, as were parties, for Mr. Hives' retirement. From his own department on Friday, April 1, he received a mantel radio. A "do" at Jack Morrison's at which friends, wives and husbands attended, Sam was presented with a car freezer. At a stag at Scott Memorial Hall on Friday, March 25, he received a picnic kit from the boys. Also, at a special party held at the same hall on Tuesday, March 29, Mr. Hives was presented with a barbecue kit, a gift from the Superintendent's Office group.

Here's for a long, happy and healthy retirement, Mr. and Mrs. Hives, from your many friends in The T. Eaton Company.

MRS. IVY MATHIAS retired on Friday, April 1, after 11 years of service with Eaton's. Ivy has always worked in the Basement Luncheonette and enjoyed her work very much. Church work with Kildonan United Church occupies a lot of Mrs. Mathias' spare time, however she finds time to visit with her four married daughters and her 11 grandchildren.

A few years ago she used to bowl five-pins with her department on Wednesday afternoons, and also with her church group. Holiday time is mostly spent at Matlock beach which will now be fully appreciated.

Mrs. Mathias' department gathered to present her with a silver tea service, purse, necklace and earrings and wished her good health and a long and happy retirement.



MRS. JESSIE MYMRYK of our Cleaning staff, retired on Friday, April 1, after eight years of service with Eaton's (four years part-time). Mr. Giles presented Mrs. Mymryk with a bedspread, a gift from her associates. Mrs. Mymryk lives with her daughter, and her main hobby is her flower garden. She loves to watch TV and plans on taking life as easy as possible.

Mrs. Mymryk attends St. John's Cantius Church; plans on remaining in Winnipeg near her relatives and friends. May the years ahead be happy and healthy for you, Mrs. Mymryk, is the sincere wish from your friends at Eaton's.



MR. VIC WESTON who spent 40 years with our Portrait Studio, retired on April 1. A goodly crowd of friends gathered at Moore's on Wednesday, March 30, for a sumptuous breakfast. It was a pleasure to honour Mr. and Mrs. Weston and wish them many happy years of retirement. A presentation of sun cots was made by Mr. McKerchar to Mr. Weston. May they have many sunny hours relaxing on them on that lovely river bank spot where they are at home and where they have so often been generously "at home" to us. Good health to enjoy it all, Vic and Nell.



MR. HUGH HURL of our Cleaning and Caretaking staff, retired on Friday, April 1, after 39 years of service. Hugh began his career with Eaton's in the Toronto Store, working in the Creamery for 20 years, then transferred to Winnipeg and subsequently to Department 132. He is married with a family of three sons, one who works in the Heavy Hardware. He also has been blessed with 11 grandchildren. Has a decided interest in all sports but admits to no special hobby. He plans on taking life easy and remaining in Winnipeg for the present.

The morning of his retirement Hugh was presented with a clock radio, a gift from his associates, with a sincere wish for continued good health and long, happy years ahead.





MAIL ORDER OPENS THE NEW MAIN FLOOR SALESROOM AND CLEARANCE SECTION

More convenient street-level location and faster ordering service are the main features along with brighter, newer atmosphere!

Not only is the location so much more accessible but the order system, too, is planned to save you time. You may place your order and call back later, or if you wish, have it delivered or shipped to your postal address. The Sales Room is immediately to your left as you enter the M.O. Building at 234 Donald Street.

As is evident in the pictures on your left, good variety of catalogue merchandise is tastefully displayed.

The automatic tube system is now completely installed to speed up orders to the various merchandise departments where they are filled and returned to the salesroom by conveyor belt. The clearance section adjoins the salesroom and, of course, is loaded with bargains. Progress, as we have said before, goes hand in hand with Eaton's.

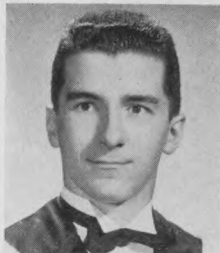
Eatonians in the News



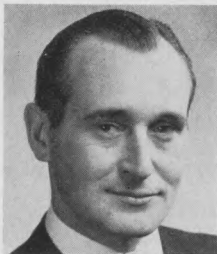
Joan Curtis



Patricia Gail Johnson



John Andrew Eagle



Les Walker



Dianne Hall

MISS JOAN CURTIS, a member of our Friday and Saturday staff, is to be congratulated. Recently Joan was elected President of Alpha Gamma Delta Sorority. She is presently attending the University of Manitoba, third-year Arts.

Joan has been a good student, having won some six scholarships during her three years at university and top school years. She has been one of our student help in the fifth floor Children's Shoes for the last five years. Her father is Mr. A. Curtis, Department Manager of our Contract Sales Department. Congratulations also, Mr. Curtis.

JOHN ANDREW EAGLE, former Eaton Junior Executive and now fourth-year Arts student attending United College, has been awarded a fellowship by the Woodrow Wilson Foundation which will provide a year of post graduate study at the university of his choice. He plans on working towards his M.A. degree in history. Congratulations, John, and keep up the good work.

MISS DIANNE HALL, a Junior Councillor of this year from St. James Collegiate, and working in our fifth floor Juvenile section, was named DeMolay Sweetheart for the April conclave of the Order of DeMolay. It will be held April 21 to 23 at Khartum Temple headquarters, Wellington Crescent. Miss Hall was chosen from 18 contestants representing all six bethels of Job's Daughters. Congratulations, Dianne, an honour of this kind certainly helps brighten one's day.

MISS PATRICIA GAIL JOHNSON, daughter of Mr. Helgi Johnson, Assistant of the M.O. Ladies' Coats and Suits, won the folk song and solo class for girls 14 years and under at the Manitoba Festival. Patricia's marks were 90 and 89 respectively. She was also declared the winner of the Ladies' Orange Benevolent Association trophy. Spectators at the Festival mentioned how sweet and clear Patricia's voice sounded. Seems like you have talent on your hands, Helgi! Congratulations, Patricia, and work hard towards future successes.

MR. LES WALKER of our Floormen staff, reluctantly acknowledged having taken part in an act that conceivably helped save a man's life. No matter how much Les argues otherwise, he is to be commended on having the foresight to do what he did. The story is:

A Jesuit priest lost part of his right leg in an accident with a street car in 1952. Les chanced by, and seeing the accident happening, helped to apply a tourniquet by using his trench-coat belt and a pen. When the ambulance arrived and proper care was given to the injured man, Les departed about his business. Only now has the priest been able to discover who it was that helped him and he was, needless to say, very grateful. Nice to be a part of such a good deed, Les—please accept a pat on the back from us Eatonians.

SUGGESTION WINNERS



D. Howard



Muriel Forzley



E. Shakespeare



Ralph Walker



M. Randall



D. Zetterstrom

\$10.00—Mr. D. Howard, Department 172—Constructive Thinking

\$10.00—Mrs. Muriel Forzley, Department 290—Suggestion Adopted

\$10.00—Mr. E. Shakespeare, Department 122A—Suggestion Adopted

\$8.00—Mr. Ralph Walker, Department 3—Constructive Thinking

\$8.00—Mrs. M. Randall, Castlegar, B.C., Order Office—Constructive Thinking

\$6.00—Miss D. Zetterstrom, Department 1067—Constructive Thinking

\$6.00—Mr. W. Maruschak, Department 151D (no picture)—Constructive Thinking



BACKWARD GLANCE—WITH FOND MEMORIES! This is a group from our Meat Department back in the 1930's. Do You recognize anyone?



Staff Training Reports



Five-Star Salesmanship

For some time we have been conducting weekly salesmanship sessions for occasional staff. These (housewife)-salespeople study and discuss aspects of salesmanship for approximately 2½ hours and watch the film "You Are the Star"—a series of interesting sales situations.

These sessions have proved to be extremely popular and profitable for our part-time sales staff. Here you see one of the groups with the trainer, Mrs. D. Pratt.

Staff Training Bookshelf

We would like to draw your attention to a recent addition to our library, "So What Else Is New?" by Hy Gardner. This celebrated columnist offers hilarious proof that people are their own best enemies, and that truth is stranger than fiction. A pot-pourri of anecdotes, stories and jokes. Anyone who makes speeches or frequently gives talks, will find this book a goldmine of ideas. Here is a sample:

"The Floridian charged with bigamy who shrugged off the indictment: 'I'd do it again, and again, and again,' he declared. 'It just so happens I don't believe in divorce.'"

Did You Know that ostrich skins are used to make expensive book covers and bill folds?

THEN

Watch for our next promotion starting April 25—"Leather in Our Lives." If you wish further information consult Mrs. R. Collins, Staff Training.



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Eaton Junior Councillors' Annual Table Setting Top Scorers

Eaton Junior Councillors, numbering about two dozen high school students, are selected from their schools on the basis of their standing, participation in student and school activities and personality. These young ladies come to Eaton's each Saturday and in the morning have discussion meetings on fashion trends and are given talks and instruction on matters pertaining to merchandising. During the afternoon they work in various selling departments.

Included in their yearly program is a table-setting competition. The girls work in pairs—three pairs each week over a period of four weeks. They select and use linen, china, crystal and silver of their own choice from the departments in the Store. Their finished settings are judged each week and eight top scorers are chosen. The top scorers this season, shown above with Mr. Don Wilson, Assistant Manager, China Department, are:

Left to right, back row—Jo-Ann Stefansson, Daniel McIntyre Collegiate; Saralee Faerman, West Kildonan Collegiate; Mr. Don Wilson, Assistant Manager, China Department; Judy Harris, Balmoral Hall; Sharon Leger, Transcona Collegiate.

Front row—Pat Dennis, Churchill High; Pat Campbell, Kelvin High; Gail Taylor, Charleswood Collegiate; Judy Wolfram, Gordon Bell High.

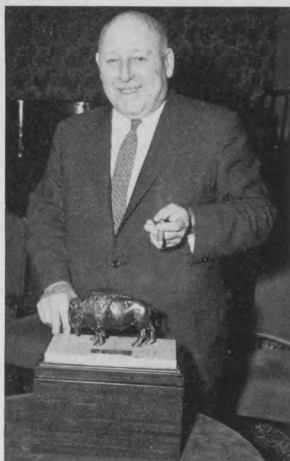


Mr. S. W. Willis of I.B.M. Machines Ltd., Guest Speaker at Assistants' Association Monthly Meeting

The monthly meeting of the Assistants' Association was held on Monday, March 21. The main speaker of the evening was Mr. S. W. Willis, Manager of I.B.M., Winnipeg, and his subject was "The Application of I.B.M. to Modern Business." Mr. Willis' talk was very enlightening, especially to those not fully conversant with the operation of I.B.M. equipment.

Introduction of new Assistants H. R. Insch, 928; and J. Best, 211, was ably handled by President A. Ramsay.





MR. A. N. SANDS HONOURED BY WINNIPEG MANAGEMENT ASSOCIATION ON WESTERN FAREWELL TOUR

A reception was held in the main dining-room of the Fort Garry Hotel on Thursday, March 10, to honour Mr. Sands, Director in charge of Mail Order, on the occasion of his retirement from active service with The T. Eaton Co. Limited. Mr. Sands was presented with a reproduction of the Province of Manitoba's emblem, the buffalo, by Mr. A. R. Tucker, a gift from the Managers' Association.

The Winnipeg Eaton employees wish to join with the Management Association in extending a sincere wish to Mr. Sands for a long, healthy and happy retirement.

GOLDEN WEDDING CELEBRATION

Mr. and Mrs. Burt Lane celebrated 50 years of married life Saturday, April 2, 1960. Married at Harlington in the Swan River Valley in 1910, Mr. and Mrs. Lane homesteaded in the Hazel Dell district in Saskatchewan until 1913 when they came to Winnipeg. Burt joined Eaton's in 1917 and retired in 1949 with 32 years' service, all with the Printing Department.

A reception was held at the home of Mr. and Mrs. Harold Price (Mr. Price is Assistant in W22), followed the next day with a family re-union luncheon. Immediate family includes daughters Mrs. Price, Mrs. Pat Evans and son Edward, and nine grandchildren. Congratulations Mr. and Mrs. Lane, and now—here's to the next 50 years!



BOUQUETS



"I had occasion to shop in your Shoe Department yesterday and with the wonderful help of MRS. KYLE, was able to purchase three pairs of shoes—both good looking and most comfortable. The reason for this letter is to let you know how pleased I am with the courteous and capable service Mrs. Kyle rendered. It was no easy task for her either, because I have a most difficult foot to fit."

Jewellery and Watch Repair By E. Chatfield



Congratulations to Mr. A. W. Harvey on his 35th anniversary. He started with the Company on April 13, 1925 as a watchmaker and has been with the Watch and Jewellery Work-room ever since.

Alf, as he is known to his many friends, has always been interested in sports, motoring and church activities, having served on the board of trustees of Harstone United Church for a number of years. He is married and has one daughter.



"WINTER'S ALMOST GONE! CHAMPS KEEP COMING!"

Winners were decided during the month of January for the ladies' and men's curling groups. Major winners were:

Mrs. Evelyn Gordon and her week-end rink of Dora Peterson, Seguin (missing from picture is Dora Peterson). Eaton Ladies' Curling Club (top right).

Club champions of the Men's Club and Gordon Walker and his rink of C. Nicol, L. McFarlane and J. Hunter (top, left).

Winners of the grand championship of the Men's Club and Group 5 was Ken Barling's rink of J. Hunter, L. McFarlane and K. Bowman (no picture).

Other winners are:

McGee Cup: J. Smith rink of D. Marlin, L. McFarlane and J. Hunter (no picture).

"B" Group winner shown left, second picture: D. Howard, W. Swartzkoff and A. Neville.

"C" Group winner shown left, bottom picture: M. Tomlinson, L. Smart and G. Miller.

Group 2: A. Harrison, G. Muirhead, R. Robertson, L. Clark and J. Geddes.

Group 3 winner shown left, third picture: L. Clark and J. Geddes.

Group 4 winner shown right, second picture: J. Hunter, C. McFarlane and S. Screaton.

Winner of Wednesday Night Group is Irene Cameron, Rita Bovey and Bernice White.

Winner of Week-end Group was Miss Elva White, Dorene Wright and Grace Erickson.

Congratulations, Curlers, for having a very successful year in curling. Better luck next year to the losers.



ALMOST GONE" . . . AND KEEP COMING ON!

during the month of March in both our groups. Major winners were:

her week-end rink of Ina Smith and Jan ture is Dora Perry), champions of the ub (top right).

Men's Club and "A" Group winners are rink of C. Nicol, M. Roscoe and G. Zim-

ampionship of the "one night a-weekers" curling's rink of J. Sutherland, D. Gibson (re).

rink of D. Marino, J. English, A. Living-

on left, second picture: L. Wimble, skip; f and A. Neville.

on left, bottom picture: H. Wellard, skip; and G. Miller.

Muirhead, R. Robertson and N. Graham.

left, third picture: J. McClure, skip; R. eddes.

right, second picture: L. Curtis, skip; and S. Screaton.

Night Group is Mrs. E. Gordon's rink of rey and Bernice Stephenson.

group was Miss Anna Peterson's rink of ht and Grace English.

s, for having a very successful season of year to the losers.





EATON'S

**MIXED
FIVE PIN**

Bowling Wind-Up



EATON'S MIXED FIVE-PIN BOWLING BANQUET AND DANCE

Saturday, April 30, at the Royal Alexandra Hotel

Dance Starts at 9:00 p.m.

Maurie Libman's Orchestra

\$1.00 per Person

Tickets available from T. Black, M.O. Shoes; E. Wall, M.O. Cashiers;
H. Brown, M.O. Exchanges; S. Sigvaldason, Store Drugs.

Entertainment by Donna Andert and Mitch Parks during the dinner hour.

EATON'S MIXED FIVE-PIN BOWLING LEAGUE

Tuesday, March 29, 1960

Division 1—Roughriders lead with 142 points, Pat's Punchers are second with 129, and Skip-pers are third with 128½.

High scores: Ernie Wall 763 (316), Bob Clarke 731 (259), Don McColl 730 (284), Bill Liver 708 (314), Brenda Green 707 (250), Lil Paxton 690 (247), Anne McCaffrey 668 (275), Addie Thom-son 666 (245), Tom Scott 650 (244), Betty Schlamp 649 (246).

Division 2—Tegos lead with 137½ points, Eagles are second with 132½ and Meteors are third with 122½.

High scores: Cy Napier 735 (309), Sybil Han-nesson 706 (314), Rita Haroldson 696 (273), Lorne Jackson 696 (249), Henry Guenther 683 (251), Dolores Lecuyer 676 (247).

Division 3—Rockets lead with 161 points, Alley Byes are second with 126½, and Dynamos 124.

High scores: Berle Dancer 813 (306), Art Har-rop 738 (350), Art Wright 712 (274), Roy Lowe 681 (316), Ethel Hewitt 677 (263), Chris Erick-son 648 (234).

Division 4—Migoos lead with 130½ points, Hammerheads with 126½ and the Suspenders are third with 126.

High scores: Ernie Foster 807 (274, 327), John Barker 683 (294), Patricia Briggs 819 (288, 291, 240), Don Newhouse 659 (242, 277).



MEN'S GOLF JOTTINGS—By Mel Jenkins

CALLING ALL GOLFERS

Applications are out around the departments regarding Knock-out Competitions for 1960 and the various Field Days. All applications must be in the hands of Mr. Ken Gibson of our Wage Administration, or one of the representatives who will be contacting you.

Duffers and "Hogans" alike—let's make this the best year ever for Eaton Men's Golf Club!

EATON LADIES' CURLING CLUB

Our heartiest congratulations to Ev Gordon and her rink on winning the club championship.

The following is the slate of Officers for the 1960-61 season:

Past President—Evelyn Gordon

President—Kay Shores

1st Vice-President—Elva White

2nd Vice-President—Anne Surbey

Secretary—Ruth Spurway

Treasurer—Shirley Brown

Ice Conveners—Fran Koslock, Ina Caners,
Jen Neil

Social—Isabelle Hannah, Jean Fairhall,
Rita Bovey

Publicity—Sig Breckman

If you haven't done so already, please do not forget to get your ticket from your skip for our Annual Wind-up Dinner to be held Wednesday, April 20, at the Highwayman. Let's make this a gala evening.

EATON'S TENNIS CLUB NEWS

On March 28, 1960, a meeting of the Tennis Club was held at the home of Mr. L. Kivell. Bigger and better things are planned for the new season. The election of new officers was as follows:

President—Mr. R. Arndt, 136

Secretary—Mrs. L. Phillips

Treasurer—Mr. L. Souch, 456

Past President—Mr. L. Kivell, 528

Anyone who is interested in playing tennis please contact Mr. C. DeGroot or Mr. L. Drier, both in City Advertising Department, for full particulars. Please note the following:

- Fees are \$3.00 per Eaton member
- All members must furnish own tennis racket
- Proper shoes and attire must be worn on the tennis courts
- Beginners are definitely encouraged
- Instruction will be provided
- Several social events are planned for the season
- An enjoyable season is promised for all participants



Paint Shop

Some men (or women) look toward retirement with happy anticipation, others with mixed feeling of joy and regret—this was the problem facing Mr. A. P. Bowman, his associates, and the employees of Department 142 and 143 as they gathered Friday, April 1, to honour Mr. Sam Hives on his retirement from 142 after 36 years of service.

But whatever his sentiments that afternoon, Sam could honestly look back on many years of fruitful labour in that department. A visual token of our good wishes was a mantle radio which Sam appreciated very much. Enjoy your trip to Edmonton with your wife, and hurry back to visit us from time to time.

ALEXANDER AVENUE WAREHOUSE

Printing Plant—By M. Torrance

Just hello and a wish for a speedy recovery to Mr. L. Wimble who underwent an operation in General Hospital. Reports are that he is doing nicely.

* * *

Carpets and Linoleums



Congratulations to Mr. R. Laird, Assistant in Department 72, on attaining 35 years of continuous service with the Company on Saturday, April 9.

Department News from the Store

BASEMENT STORE

Foodateria—By D. McFadyen

This has been a very busy month. To start off, there was a shower on March 16 held in honour of Diane Olson at which the girls presented her with a steam iron.

Another shower was held for Brenda Beer-ing on March 24. Brenda received a blanket, toaster and towels. Mr. Carr presented Brenda with pots and pans on behalf of the department. She was married to Arnel Lagace on Saturday, March 26. Congratulations and best wishes to both of you.

Congratulations and best wishes to Chrissie Matthews who was married to Abie Plotkin on Monday, March 21. Mr. Carr presented Chrissie with Revere ware pots and pans from the department. At a shower held at the home of Mrs. Betty Lytle Chrissie received an array of kitchen ware.

Congratulations to Ray Trudeau on the arrival of his first son.

A supper celebrating Harry Shimmen's 40th year with the Company was held at Moore's. Harry was presented with a portable cooler. A lovely evening was had by all.

Hosiery and Gloves—By J. Tym

We are sorry to say Flo Spickett is away sick. Hope to see you back soon, Flo. Glad to see Mary is back with us after her operation, also Sig—sorry we are late.

We all had a very nice evening at the Parker House which was held in honour of Mary Griffin. We all wish you luck in Calgary, Mary.

* * *

MAIN FLOOR

Drugs—By R. Bovey

Honouring Louise Garms, a bride of April. Olli Burgess entertained at a shower for her on March 26 at her home. Louise was the recipient of an electric coffee percolator and a polished aluminum chip and dip bowl.

Nice to have Bert Ellis back after his lengthy illness.

Notions—By E. White

Mary Brandt left us a couple of weeks ago to sell Patterns. Lots of luck Mary.

Jean Kellas has returned from a four-week vacation in Sunny California and Vancouver. She spent most of the time in La Jolla, Calif., as the guest of a former Eatonian, Mrs. C. Smith, nee Carol Simpson, 4th floor Fashions.

Books and Stationery—By M. C. Lawton

Our deepest sympathy to Winnie Everett now of the Vancouver Store, in the loss of her mother on March 16.

The Y.W.C.A. Aquatic Club senior cup was presented to our Janice Shepp for outstanding achievement during the season. Nice going, Janice!

Charlotte Wellard, Viney Sayer and Margaret Boyd held a personal shower at the home of the latter on March 23 in honour of Johnny Johnson, a bride-elect of April 9. The gifts were presented by Donna Demery.

A great granddaughter for Jessie Stokes. When last heard from Jessie was on her way to Vernon, B.C., for the christening.

At Store closing on March 31, our genial floor man, Bert Elson, was called to the office where Bill King presented a fishing rod and a well-filled tackle box with all our good wishes for health and happiness and many years to enjoy his favourite sport on his retirement.

On the sick list for quite some time are Jean Cormack and Agnes Flynn.

Word comes that Mr. and Mrs. Florence are having a wonderful time in Hong Kong.



Jewellery—By Vera Bowerman

The annual Jewellery bonspiel was won by Jack Shields' rink with Tommy Duncan, Ed Fritzler, Don Hanson and Dunny Dewar (an extra sweeper). All opposition from Departments 15, 215 and 1015 was swept aside by the superlative curling of the boys from the Watch and Jewellery Repair wicket. Ollie Olafson's foursome from 1015 fought to a tie game with Alex Cranston's foursome from 215, while on the other sheets Shields downed W15 rink of Reemer, Chamber, Oliver and Thompson to take the trophy. Also-ran were rinks skipped by K. Virtue of 1015 Jewellery Studio and S. Poole of W15. The unique trophy, a product of our own shop, is up for annual competition.

Sorry to hear that Marion Milton of our Repair wicket is in the hospital. Hurry and get well, Marion, we miss your smiling face.

Congratulations to Mrs. Dorothy Miller of our Cutlery counter, on becoming a grandmother. The new arrival is named Lori Sue Miller.

Men's Shoes—By I. Dunsheath

Good luck comes double to the Brownrigg family. Phyllis, of our office staff, whose husband won a 1960 Plymouth car, and Mrs. Brownrigg senior being the winning ticket seller, won a sports car. Isn't that a real coincidence?

Our congratulations to Mr. J. Eagles on winning the Woodrow Wilson scholarship in history. John was one of our extra help staff the last two years.

Mr. Travers is back at work after a week's bout with the flu and our Katie (Mrs. Vanhoorenbeck) is back looking so well after a two-week spell of illness.

Men's Furnishings—By E. Johnston

Our sincere sympathy to Mrs. Jacques of the Pyjama Section who recently lost her father.

There was an air of excitement about the department on Tuesday evening March 28, as the ladies of the staff left to entertain at dinner in honour of Marie Purves, a bride-elect of April. The Town 'n' Country was the scene of the happy affair where, during the course of the evening, Miss M. Vance presented Marie with a floor polisher on behalf of those present.

Madge noted that many of the ladies were married and would, she was sure, be glad to give Marie advice on husband management. We mere males have a shrewd suspicion who is going to end up on the handle end of that polisher. Ah well, you'll be in good company, Wes!

A total of 122 years' service with Eaton's is the combined time of Mr. O. Cain, Department Manager, Mr. R. Gregory, Assistant, and Mr. A. Collins, Signature. We are wondering if this is something of a record in Department Management.

Mr. Des Belanger (himself no tyro with Eaton's) advises: if you want to stay young, rise with your grandchildren in the mornings! Des gets up with his grandson Raymond at 5:30 every day when, says Des, "We men get together for a while."

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SECOND FLOOR

Personnel—By Ruby Fraser

The Employment Office staff and escorts held a novelty curling party at Eaton's rink on March 26. After a night of curling, a dinner was held at the home of Ruby Fraser. Prizes were presented to the winning rink: skip, Mr. Rodway; third, Bill Andrew; second, Mary Moore; lead, Mabel Hutcheson; alternate, Sharon Dorratt.

Consolation event went to Norman Schlamp, skip, Mr. Rodway; third, Bill Andrew; second, Edna Andrew, lead; Eleanor Quinn, alternate. Other prizes went to Emil Overwater, hardest sweeper; Eleanor Quinn, new curler most likely to succeed; Edna Andrew, most rocks thrown the house, and Norman Schlamp, for skip with most trouble; Charlie Carruthers for hardest game played behind the glass.

Congratulations to Mr. and Mrs. Gordon Beck, Wage Administration office, on the arrival of their chosen son, Jeffrey Michael, on January 4, 1960.

Glad to see Nurse Margaret Lawrence back again after her sojourn in the hospital, and also Visiting Nurse Robina Campbell who has been under the weather lately. Hope all the kinks have been taken out and good health be with you.

We had a visit from all the Western Personnel Department Managers this month and many friendships were renewed.

Roddy Frisken, son of John Frisken, Staff Training, has returned to school after a trip to the hospital where he left his appendix.

Employees' Lunchroom



Miss Elma Gibson Attains 35 Years

Congratulations to Miss E. Gibson who celebrated her 35th anniversary on Friday, March 25. Elma has worked her entire 35 years in the Employees' Lunchroom.

On the evening of Wednesday, March 16, a staff dinner was held in her honour at Moore's Restaurant, at which time Mr. Brown presented her with a clock radio, black hand bag and scarf.

Mr. Farmer presented Elma with a three-piece air-flyte luggage set on behalf of all the sections of Department 1100. She also received numerous gifts from her friends and working associates.

Elna's plans for her month's vacation include a trip to Toronto and Perth, Ontario.

FOURTH FLOOR



Women's Garment Alterations

Congratulations to Miss Kathleen Waywood on attaining 35 years of continuous service with Eaton's on Saturday, March 26.

Fur Department

We are happy to report that Mr. Wicks is recuperating at home from his operation and will soon be back again with us.

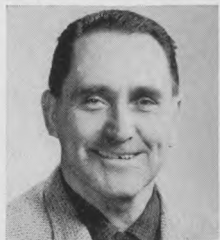
We wish good luck to Carolyn Godfredson and Margaret Pilloud, having left our staff earlier this month.

* * *

FIFTH FLOOR

Department 1100

Department 1100 held its annual bonspiel on February 13 at Eaton's Curling Rink on Mayfair. Four evenings of curling were enjoyed by everyone. Main event was won by Mr. J. D. Laing and his girls from the third floor, Lead, Mrs. E. Smith; second, Mrs. A. Grahame; third, Miss M. Williams. Mr. Heidrick and the gals from the fifth floor won the consolation event. Skip, Mr. Mel Heidrick; lead, Rose Cloes; second, B. Scott, and third, A. Harrison.



Mr. William Wilkinson Celebrated 35th Anniversary on March 23

Mr. Wilkinson has worked for 1100 Department for the complete 35 years. Mr. Love made a presentation of a Skil saw and electric drill. There was a stag held at John Haak's home and Mr. Wilkinson received a set of bits and money. Mr. Wilkinson is a baker.

* * *

SIXTH FLOOR

Draperies

Congratulations to Signy Watson who received a beautiful diamond on February 26 from John Carson.

Our sincere sympathy to Archie Livingstone whose father passed away on March 14.

Carpets—By Gladys McLean

Congratulations to Ted Keena, Assistant in our Oriental Rugs Department, on joining the Quarter-Century Club. Ted's big day was March 14 and on that day Mark Westmacott, on behalf of the staff, presented him with a 35 m. m. camera. From the girls he got a film to use in the camera. Ted being a photography fan, we expect to see some good slides. From the firm Ted received a beautiful automatic watch.

On Saturday, March 19, a dinner and party were held in honour of Ted at the Weston Legion Hall. Everyone enjoyed the evening very much. Mr. Patterson presented Ted with flash attachment and accessories for the gang. Doug Clague and Pat Milne read wires and letters received by Ted. A great big thank you to Doug and Pat for all their hard work in making the party such a success. Thank you to Bill Fraser for providing the music for dancing.

Sorry to report that Gordon Ray had a rush appendectomy on March 19—no wonder you couldn't come to the party Gordon. Hope you are feeling lots better now and will soon be back with us.

Colds and flu have kept some members of our staff off for a few days, but glad they are all feeling better now.

We said good-bye to Jo-Ann Pommer from 1772 Department on March 18. Jo-Ann has now gone to make her home in Regina. From the department Jo-Ann was presented with a beautiful pin and ear-ring set.

Our sincere sympathy to Doug Clague whose father passed away on March 29.

Interior Design Studio—By Arlene Jestadt

On the evening of March 12 the staff and their friends met at the Strathcona Curling Club to indulge in several ends of the roaring game. Although the majority of the group had never curled before, several players showed considerable promise. Amid the din of the crowd comments such as "sweep . . . sweep" and "what's he waving his arms for?" could be heard.

After the game the weary group trudged to the home of Mr. W. F. Elnarson where they engaged in a number of games. Mr. Elnarson presented the Interior Design Curling Trophy to the skip of the winning team, Miss Joy Boychuk. Refreshments and a delicious buffet luncheon were also provided by our very charming hostess.

* * *

SEVENTH FLOOR

Furniture Department

Another successful evening of good curling and good spirit was enjoyed by the Furniture Department on Saturday, March 19.

A new quartet of winners emerged from the evening's efforts as the Scott and McGavin rinks tumbled to defeat.

W. Graham and his fearsome foursome defeated all comers to win the Scott trophy, and Lloyd Brown skipped his skilful three to victory in the McGavin event.

Al Patterson outdrew and outplayed his opponents to take home the beautiful Jones statuette, while Jack Rogers' rink won the useful Patterson's award.

Following the curling itself, a buffet lunch was served with much-needed hot coffee.

The awarding of prizes, with a special presentation to S. (W.W.) McGavin was next on the program. The rest of the evening was spent in good fellowship—exhibited by singing and the playing of games.

* * *

STORE SERVICES

Delivery—By Kathleen Cross

Saturday, March 19, the Drivers' Social Club held their spring dance at Scott Memorial Hall, with more than 150 drivers and friends in attendance. A good time was had by all.

Deepest sympathy extended to W. Berezuk on the death of his wife who passed away March 12 after a lengthy illness.

Cartage Department

Glad to welcome back Mr. Herb Brydges after a hernia operation.

Elevators—By E. Ratzlaff

May we extend our sincere sympathy to George Palmer and his family in the loss of his brother-in-law.

We are sorry to hear about the disastrous fire which destroyed the home of Mr. and Mrs. Keith Playter. We offer our sincere condolences.

Best wishes go with two of our student operators, Margaret Scott and Judy Ostafy who are preparing for their final exams. We wish you every success and hope you'll enjoy your new summer jobs.

We are glad to report Mr. Frank Donald back after being away with the flu.

Light, Heat and Power—By Lloyd Tolander

Of has our poet's sweet voice been heard. Though these past weeks by him not a word has been written; for, sad to say,

Mr. Anderson's ill, and from the office away. But he of strong heart, for we can tell That he is convalescing and that quite well.

Some internal disorder was the cause of the pain, But the doctor's skill has repaired him again. Past now are the wards with their hygienic aroma,

Andy's recovering in his own clean home. Ah! What tongue can express with thought so clear

Our missing his smile and ready good cheer! So, to fill his place for me would ne'er do; If the foot doesn't fit, don't wear the shoe.

Nay, let it be he, when Andy's back once more, Those words of wit and wisdom again restore. But, to explain the emptiness of this space

That once was filled, was, I felt, in my place.

Garage News—By Aldous Brow

We would like to extend our sincere sympathy to Doug Waldie and members of his family in their recent bereavement.

On Tuesday, March 29, a get-together was held in St. James Hall by the staff of the Garage. Dancing and refreshments were enjoyed by all and no lessons are needed from Arthur Murray's for this group believe me. A special thanks to Jim Thorburn, his wife Ann, and also Margaret Thorburn for making our evening most enjoyable. We sincerely appreciate your efforts in planning this event.

Congratulations to Don Marino, a member of the rink which won the McGee Curling trophy.

* * *

IN THE MAIL BAG

MAIN FLOOR

Salesroom—By A. Christensen

We said good-bye to four of our girls being transferred to other departments this past month. Jessie Fay went to 116 Department, Ida McLeod to 119, Marie De Kluyver to 15 and Dorothy Clark to 161. Good luck to all.

On the sick list recently were Barbara Doyle, Jean Graham, Ed Phillips and Elsie Zado. Nice to have you all back with us again.

Welcome back to Gladys Morris after her recent vacation south of the border.

Our lovely new Salesroom opened on March 21 on the Main Floor, Donald Street entrance. If you have not already paid us a visit we hope you will do so soon. You will see a fine showing of Eaton appliances and also on display an attractive assortment of general catalogue merchandise. Then, too, there is a large clearance section worth inspecting.

Agnes Last of our Telephones, left on March 31 with our very best wishes. Our parting gifts to her were an umbrella, gloves and a pin.

SECOND FLOOR

Parcel Post Mailing and Shipping Division By K. Thiessen

Mrs. Rolande Grieve left April 1 to make house-keeping a full-time job.

Congratulations to Adeline Noel who was married February 13 at First English Lutheran Church to Mr. Orest Burdeny.

Glad to report that Ethel Parks is at home now after a stay in hospital. We all wish you a speedy recovery and back to work soon.

Congratulations to Sandra Clements who received a lovely diamond from Len Boyko on March 13.

Congratulations to Mr. S. Lentle on completing 40 years with the Company.

Best wishes are extended Mr. J. Moore who retired March 1 after 44 years of service.

Best wishes to Mr. H. McMillan who retired April 1.

We are sorry to report that Harry Isfeld is in Deer Lodge Hospital. We wish you a speedy recovery.



Mr. George A. Anderson celebrated 35 years' service with Eaton's on Monday, April 11. Married to a former Eatonian, Miss T. Nelson of Department 528, he has one daughter, Mrs. Georgina Showell, and four grandchildren residing in Edmonton.

George spent five years overseas with the Fort Garry Horse during the last war. The remainder of his service has been with 122 Department. Mr. Anderson has been quite an ardent golfer over the years as well as a curler.

In recent years his leisure hours have been spent at their summer cottage at Grand Beach. Congratulations and best wishes for the future years with best of health, from all the gang of 122 Department.

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FIFTH FLOOR

Laces, Blouses, Accessories and Millinery By M. Fraser

On Wednesday, March 30, Departments 3 and 4's popular Don McColl left us to join the staff of Department 122. A presentation of a golf bag was made by Mr. R. Eaton on behalf of the staff and management. Our heartiest congratulations, Don, and all good wishes for success and happiness in your new work.

We are sorry to report that Anne Tennant is still on our sick list. We sincerely hope that a return to good health will be yours in the very near future, Anne.

Wall-paper and Paints

Our deepest sympathy to Mr. C. Windsor whose mother passed away early in March in England. Also to Mr. Les Oryniak whose father passed away March 10.

Mrs. Margaret MacRae is just out of St. Boniface Hospital. With the coming of spring we do hope you're up and out soon, Margaret.

Mr. Les Hyschuk is at present in St. Boniface Hospital. Hope to see you home and around soon, Les.

Electrical Goods

We said good-bye to Frank Smith on Friday, March 11. Mr. Dodds presented Frank with a pen and pencil set from the department and a sport shirt from the boys. Best wishes in your new position.

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SIXTH FLOOR

Adjusting—By J. Baynes

Pat and Allan Gieves are the proud parents of a wee baby son, Ross Edward, who was born March 15. Congratulations, folks.

We were glad to welcome Charlie Aldous to Department 118. Welcome home, Charlie.

Household Linens—By F. Rogers

Welcome back to Alex Topp who has been away fighting an attack of flu.

Speedy recovery wishes to Ivy Stevens and Anne Stelmach who have been ill for a few weeks.

Congratulations to Mr. J. R. Hearst of our retired staff who was successful in winning a contest to further his and Mrs. Hearst's summer travelling plans.

Mr. A. Church of 36's retired staff, is a patient at Deer Lodge Hospital, and his friends wish him improved health.

The Mail Order was saddened to learn of the sudden death on March 16 of Mr. James H. Egerton who retired as Assistant of the M.O. Household Linens in 1950 after 41 years' service with that department. He came to Winnipeg from Ireland 54 years ago and enjoyed several trips back home through the years to visit his family.

His quiet humour and kindness won him a host of friends and he will be greatly missed not only as a regular visitor to the Store and the Eaton Retired Men's Club, but also by his many friends outside the Company. We extend sincere sympathy to his only son, Jim, and three grandchildren in London, Ontario, and to his sister and brother in Ireland.

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SEVENTH FLOOR

Women's, Misses' and Juniors' Dresses

By M. J. Neil

Congratulations to Miss Jean Wolfram who received a lovely diamond. The lucky man is Mr. Keith Young. The best of luck to you both.

Women's Blouses, Skirts and Sweaters

By M. Kurdydyk

Exciting news from 46 Department: Evelyn Nordin received a lovely diamond from John Filep on February 6. Wedding bells rang on March 5.

A miscellaneous shower was held in Evelyn's honour on February 21 at the home of Grace Hagglund and she received many lovely gifts.

On February 26 a stag and shower were held for Evelyn and John at the home of Mrs. Meryle Cote and the happy couple were presented with a swivel armchair and an electric kettle. A good time was enjoyed by all.

On Thursday, March 3, on behalf of the department, Mr. Smithson presented Evelyn with a mirror and an heirloom bedspread. She also received many other beautiful gifts from her friends and co-workers.

On Saturday, March 5, they were married at Windsor Park United Church. Good luck and best wishes from all of us.

We welcome back Eunice Byman, Dianne Mestdag and Florence Lazor after their recent illnesses and wish them better health in the future.

Girls' Wear—By Vera Timmins

It is with deep regret we report the passing of Mrs. Cathie Faddick on March 4. Our deepest sympathy to her family.

Copying—By M. Wilson

On March 21 Moore's dining hall was once again the scene of a happy gathering from 116 and friends—85 in all—who met to honour Miss Ethel Smith and Miss Leta McMullen in view of their forthcoming retirements. Mr. Bob Clemmens was master of ceremonies.

It was nice that both Mr. Blythe and Mr. Bell could be with us on this occasion.

After an interesting speech by Mr. Blythe he presented the girls with gifts on behalf of all present with best wishes for happy days ahead.

Leta was the recipient of a lovely sweater, hand bag and scarf; Ethel received a beautiful hand bag, kid gloves and pin and earring set. With Mr. Bob Williams as song leader and Miss Mattie Halldorson at the piano, a happy sing-song brought the memorable evening to a close.

O blest retirement, friend to life's decline,

Retreat from care that never must be mine,
How happy she who crowns in shades like these

A youth of labour with an age of ease;
Who quits a world where strong temptations try,

and since 'tis hard to combat learns to fly!

—Oliver Goldsmith

It was April 1 that Ethel Smith, wishing it was only an "April Fool" instead of reality, bade farewell to us after 45 years of cheerful service.

She was the recipient of many and varied gifts including a sun cart, train case and coloured films from the department. A continual stream of friends came throughout an exciting day to bring gifts, congratulations and good wishes.

We saw a pretty climax to a lovely day as one of her more ardent admirers couldn't resist a kiss. Our very best wishes go with you, Ethel, for continued health and happiness.

June Rombough received a clock radio and many other lovely gifts when she left March 18 to take up another position. She was guest of honour that evening when 18 friends from the department dined her, in farewell, at the Shanghai Restaurant. We wish you good success, June, in your new venture.

Mary Chomica's happy personality will be missed among us, as she leaves for another position. She received an electric waffle iron from the department, a clock radio and sundry other nice things as remembrances from her many friends. We certainly wish her every success.

We send best wishes to Janet Millar who is in hospital, and wish her a speedy return to health and her place among us.

A welcome back to those who have been on the sick list: Louise Robertson, Clara Forrester, Lillian Dewar and Vicky Henchuk, and a wish for better health in future.

We are sorry to hear that Colleen Munroe is in poor health and trust she will be much improved upon her return.

We extend a hearty welcome to Jessie Fay, a new member of our staff as of March 21. We hope you'll like us, Jessie.

Cashiers—By O. Quinlan

Our item of interest for the month of March was a short visit from Mr. Blythe. His visit was to give himself a short breather so that he could go back to Toronto refreshed and to enable him to stand the strain of being away from us for a while longer. Also to make sure we weren't being too hard on Mr. Wall or vice versa.

Glad to know that Kay Motalo is coming along fine after parting from her appendix. Hope to see you back soon, Kay.

We would like to welcome Dorothy Clarke to our department. Dorothy came to us from the M.O. Salesroom.

Budget Plan—By M. R. McLean

Jackie Bjornasson and Ernie Meisner to wed on April 2. Jackie was presented with a lovely gift from the staff. Our congratulations and best wishes to both.

Hazel Grant left March 24 to work elsewhere. She received many presents from her friends who will miss her very much.

Michael Loades transferred to General Audit. Michael has not been with us very long, but seems to be moving upward rapidly.

We have had a lot of illness in the office lately and we hope that everyone is in good health now.

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EIGHTH FLOOR

Catalogue Distribution—By M. Taylor

Glad to see Irene Thorvaldson back to work after a short stay in the hospital. Nancy Kendy and Lillian Clarke are still away ill.

Good luck to Judy Hrabinski who left to devote full time to housekeeping.

We trust Mr. Lockwood had a pleasant business trip to Toronto.

It is with deep regret we learned of the passing of Virginia Ruckhall on March 1. Virginia, 20 years of age, left work before Christmas because of ill health. To her family we extend our sincere sympathy.

Exchanges—By M. Davies

On March 14 Charlie Aldous left us to take up new duties in Department 118. Mr. H. Brown, Assistant, presented Charlie with a pen and pencil set, a parting gift from the management and staff.

A second presentation of a sport shirt was made by Alice Ford on behalf of our signers. Good luck, Charlie, in your new job.

We welcome Lorne Jackson as a new member of our staff. We hope you will be very happy with us, Lorne.

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NINTH FLOOR

Notions—By E. Moore

Anne Korotash recently returned from a winter holiday to the Hawaiian Islands. While there she took many tours and cruises and a visit to a perfume factory. She picked up a beautiful tan. We are going to have you model your grass skirt and leis for us one day.

Men's Clothing—By F. Paget

The sympathy of the department is expressed to Bella Dee in the loss of her father.

Men's Furnishings—By D. Dee

Our deepest sympathy is extended to Mr. Jack Livingstone in the loss of his father on March 14.

Congratulations to our only bachelor of the department, Gordon Black, who recently became engaged to Miss F. Mark. Our best wishes for every happiness to you both.

We are pleased our curlers taking part in the Mail Order bonspiel were the winners in one game. Better luck next year, boys.

Hosiery and Gloves—By O. Budd

Our deepest sympathy is extended to Jeanie Duncan in the loss of her sister, Helen.

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PRINCESS STREET WAREHOUSE

Department 1060—By W. Hatton

Monday, April 4, Mr. Bill Summers of the Heating section celebrated his 25 years with the Company. Bill was the recipient of many good wishes from the department and friends. Mr. Bigar, on behalf of the staff and friends, presented Bill with a tent, folding chairs and picnic jug.

We welcome Bill Van Schouwen back after being sick in hospital, also Laurie Poynter who was away ill. Good health to you both.

The office, too, had the spring look this week when someone graced Lorne Sparling's desk with apple blossoms.

Mr. Ken McCaulley left the Department last week. We wish you good luck, Ken.

EATON RETIREMENT ANNUITY PLAN

Additional Voluntary Contributions

To increase the amount of annuity at retirement and also obtain extra income tax relief on current income, members of E.R.A.P. now have the option of contributing additional amounts over and above their regular 5% contributions.

Such additional contributions, to be made by wage deduction, cannot exceed \$1,500.00 in a calendar year, when combined with the regular 5% contributions.

If you make additional contributions they will be accumulated with interest to your retirement date and will be used to provide an additional amount of annuity at retirement. The accumulated contributions are refundable in the event of termination or death before retirement. To prevent misunderstanding, no contribution towards this additional annuity will be made by the Company, other than paying the costs of administration.

For more complete details, get in touch with your Retirement Plan Office, or Wages Office or Store Manager.

Note—Deductions up to \$1,500.00 of Voluntary and Regular Contributions can be made for income tax purposes regardless of earned income.

EATON RETIREMENT ANNUITY PLAN



Clean up FOR Spring





Thought for the Month

"Good will, like a good name, is won by many acts . . . and lost by one."

RECENT APPOINTMENTS



Winnipeg Store

Effective immediately, MISS M. EVANS is being assigned full managerial responsibilities in Department W242, Fashion Salon, and will succeed Miss M. M. Revie as Department Manager on retirement, April 30, 1960.

Dauphin, Manitoba

Customers' Accounts Office;
Employment, Staff Training and Staff Relations:

MR. W. J. MILLER, Department Manager.

Fort St. John, British Columbia, Order Office
MRS. O. MADILL, in charge, Mail Order Desk.

Terrace, British Columbia, Order Office
MRS. J. HOUGHTON, in charge.



MR. A. R. COOPER APPOINTED PROVINCIAL AUDITOR FOR ALBERTA

Mr. A. R. Cooper of Winnipeg officially took over his new duties as Provincial Auditor on March 1, following the retirement of Mr. J. C. Hartley.

Mr. Cooper has been with the Company since August, 1944, when he joined the Eaton staff in the Winnipeg Store, General Audit office. In his capacity as Provincial Auditor, it will necessitate that Mr. Cooper travels a good part of the time, but will be making headquarters in Calgary.

We Eatonians in Winnipeg wish you success in your new appointment, Mr. Cooper.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Mr. Henry Voegeli, Grill Room . . . April 23
Mr. Charles Jones, M.O. Shipping . . . May 5
Mr. George B. Anderson,
M.O. Packing . . . May 12
Mrs. Elsie Wain, Wages Office . . . May 13

THIRTY-FIVE YEARS

Mr. John Johnstone, Assistant,
Parcellers . . . April 20
Mr. Frank Horne, Freight Transport . . . May 4

TWENTY-FIVE YEARS

Mr. H. S. Gilbert, Sporting Goods . . . April 22
Mr. J. M. F. Davidson, Assistant,
Basement Notions, etc. . . April 23
Mr. K. M. Chalmers, Manager,
Plumbing, etc. . . April 29
Mr. Charlie Spearing, Assistant,
Shoe Repair . . . May 10

RECENT VISITORS TO THE STORE

Miss A. G. Cole, Brandon; Messrs. A. Wilson, Calgary; W. H. Crawford, Vancouver; J. Justice, Dauphin; J. Dawson, Edmonton; J. MacGregor, Calgary; J. Clarke, Regina; D. Beazely, Saskatoon; R. Miller, Edmonton; J. Megridge, Calgary; D. Norman, Regina; J. Brown, Saskatoon; A. Dobie, Edmonton; A. Ward, Calgary; S. Dixon, Regina; D. Adams, Saskatoon; M. Kereliuk, Dauphin; W. Davidson, Moose Jaw; R. Wheatcroft, Lethbridge; C. Johnson, Port Arthur; A. McKenzie, Medicine Hat; W. Gillingham, Prince Albert; K. G. Haise, Red Deer; C. Butler, Brandon; A. Johannesson, Dauphin.



MR. JOHN ROBINSON SCOTT

Mr. Scott passed away at the age of 75 years on Monday, March 14. He retired from Eaton's in 1950 with 48 years' service. Mr. Scott is survived by his wife Lillian, two sons, J. Gordon and C. Harold, and four grandchildren. Deepest condolences are offered to the surviving relatives during this sad time.



MR. JAMES HENRY EGERTON

The sudden passing of James Henry Egerton on Wednesday, March 16, came as a shock to his many friends at Eaton's. Mr. Egerton retired from the Company in 1949 after 42 years' service. He is survived by a son, James W., a brother John, a sister Margaret, and three grandchildren. Sincerest sympathy is extended to the bereaved relatives by Mr. Egerton's associates and friends at Eaton's.

MRS. CATHERINE MARIE FADDICK

Mrs. Catherine Marie Faddick, aged 53 years, died on Friday, March 4, at her home. She was an employee of Eaton's for the last ten years, working in the M.O. Juvenile Department. She is survived by her husband William, a son, Malcolm W. Corey; a daughter, Darlene Patricia. Sincere sympathy is offered to the surviving relatives during this sad time.

MRS. MINNIE MCSLOY

Mrs. Minnie McSloy, aged 67 years, a retired Eaton employee and formerly with Department 1100, passed away on Monday, March 14. She is survived by her son William, three daughters, Mrs. Muriel Johnston, Mrs. Hazel Parsons and Mrs. Clara Savard; 15 grandchildren, five sisters and one brother. To these we extend sincere condolences in their bereavement.

MR. FREDERICK WALTER LIVINGSTONE

Mr. Livingstone, aged 80 years, passed away on Monday, March 14. He was with Eaton's for 39 years, retiring in 1949 from 132 Department. Surviving are two sons, Archie and Jack; a daughter, Mrs. McAuley; three brothers, a sister and eight grandchildren. We extend sympathy to these during this very sad time.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mr. C. Windsor.....M.O. Wall-paper
Miss H. Reid.....General Office
Miss Nan Reid.....Wages Office
Mr. J. Keys.....Cash Office
Mr. L. J. Lewis.....Linens
Mr. J. Hobday.....Basement Girls' Wear
Mrs. A. Pelletier.....Grill Room Products Counter

In the Loss of a Father

Mrs. E. Jacques.....Men's Furnishings
Mr. H. S. English.....Electric Ranges
Mrs. Mary Novak.....Employees' Cafeteria
Mr. L. Oryniak.....M.O. Wall-paper
Mr. A. Livingstone.....Draperies
Mr. J. Livingstone.....M.O. Men's Furnishings
Mr. D. Waldie.....Garage
Mr. G. Crosby.....M.O. Carpets
Miss Anita Laurin.....D.A. Office
Mr. D. Clague.....Oriental Rugs
Mr. N. France.....Caretaking

In the Loss of a Sister

Miss J. Duncan.....M.O. Hosiery
Mr. E. Risbey.....Alexander Warehouse
Mr. R. Ruchkall.....M.O. Supply

In the Loss of a Brother

Mr. R. Johannesson.....City Dispatch
Mrs. M. Moore.....Seeds and Plants
Mr. D. J. Williams.....Service Bureau

In the Loss of a Wife

Mr. W. Berezuk.....Delivery
Mr. Blair Breckan.....Radios and TV
Mr. A. G. Provost.....Drug Work-room

In the Loss of a Husband

Mrs. E. Bevan.....M.O. Seeds and Plants

In the Loss of a Step-Son

Mrs. B. Kinch.....Third Floor Coffee Bar

Braemore

TECO

Commander

EATON'S

Birkdale
Junior

TRULINE



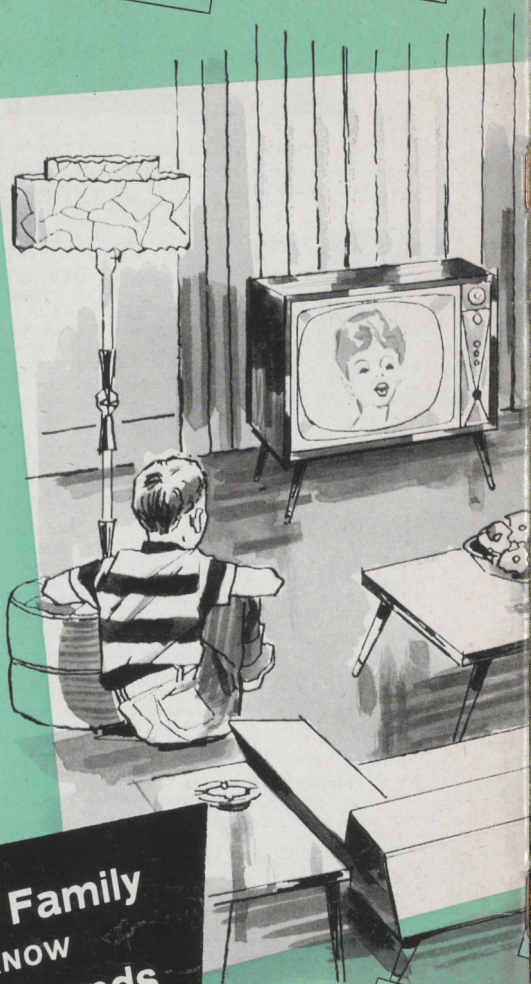
Lady Fair

Birkdale
YOUNG MEN'S

SOLAR

La Reine

A Good Family
TO KNOW
EATON Brands



Cottage Sweets

Glide